Menu

disneyplus.com | Root Domain | Search

Projects > Domain Overview

Domain Overview: disneyplus.com

Export to PDF

Worldwide | US | UK | AR | ••• Desktop Sep 7, 2023 USD

Overview | Compare domains | Growth report | Compare by countries

Authority Score	Organic Search Traffic	Paid Search Traffic	Backlinks
91	47.7M +0.1%	4.4M +8.3%	32.7M
Semrush Domain Rank 209 ↑	Keywords 2M ↑	Keywords 20.5K ↓	Referring Domains 65.5K

Engagement metrics July 2023 Pages/Visits 2.41 ↑ Avg. Visit Duration 28:53 ↑ Bounce rate 46.57% ↑ Show all

Organic | Paid

1M 6M 1Y 2Y All time

Export

Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	47.7M	2M
US	26%	12.4M	498.3K
BR	7.2%	3.4M	83K
AR	3.1%	1.5M	37.8K
Other	64%	30.4M	1.4M

Compare

Organic Traffic 47,730,846/month

Organic Traffic | Paid Traffic | Notes

73.4M
55.1M
36.7M
18.4M
0
Jan 2013 Jan 2015 Jan 2017 Jan 2019 Jan 2021 Jan 2023

SERP features AR

25%
13%
0%

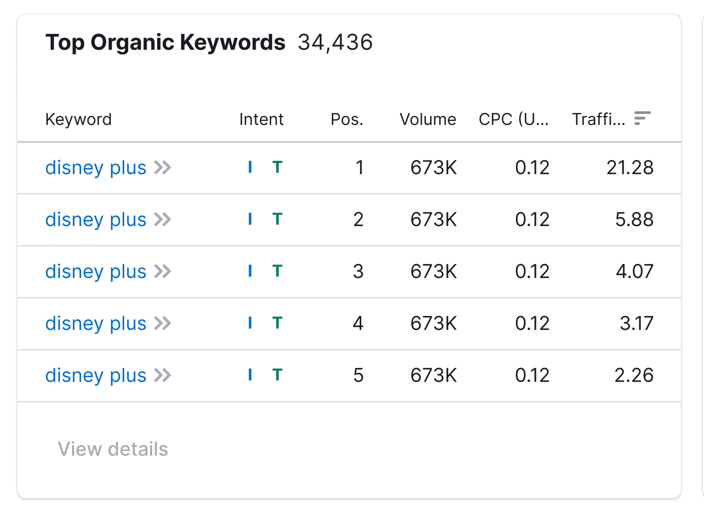
View full report

Organic Keywords 2,024,300

Top 3 | 4-10 | 11-20 | 21-50 | 51-100 | SERP features

2.4M
1.8M
1.2M
603K
0
Jan 2013 Jan 2015 Jan 2017 Jan 2019 Jan 2021 Jan 2023

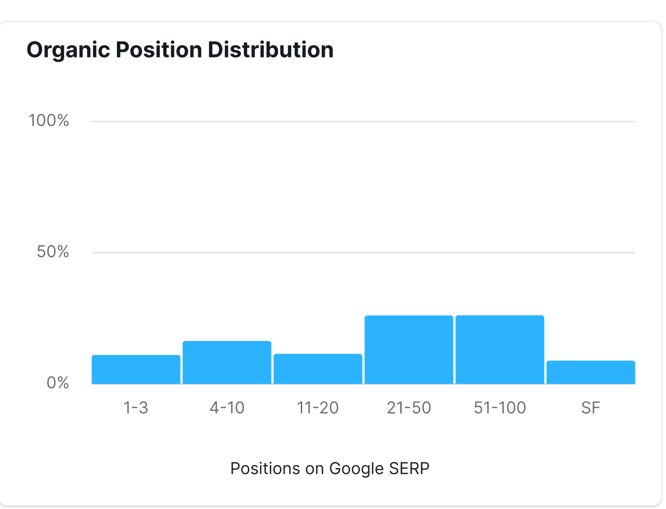
Organic Research AR



Top Organic Keywords 34,436

Keyword	Intent	Pos.	Volume	CPC (U...	Traffi...
disney plus	I T	1	673K	0.12	21.28
disney plus	I T	2	673K	0.12	5.88
disney plus	I T	3	673K	0.12	4.07
disney plus	I T	4	673K	0.12	3.17
disney plus	I T	5	673K	0.12	2.26

View details

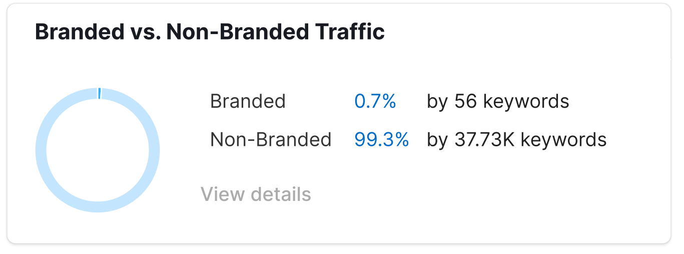


Keywords by Intent

Intent		Keywords	Traffic
Informational	65.4%	33.8K	1.4M
Navigational	4%	2.1K	111.3K
Commercial	5.1%	2.6K	25K
Transactional	25.4%	13.1K	886.7K

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Branded Traffic Trend



Branded vs. Non-Branded Traffic

Branded	0.7%	by 56 keywords
Non-Branded	99.3%	by 37.73K keywords

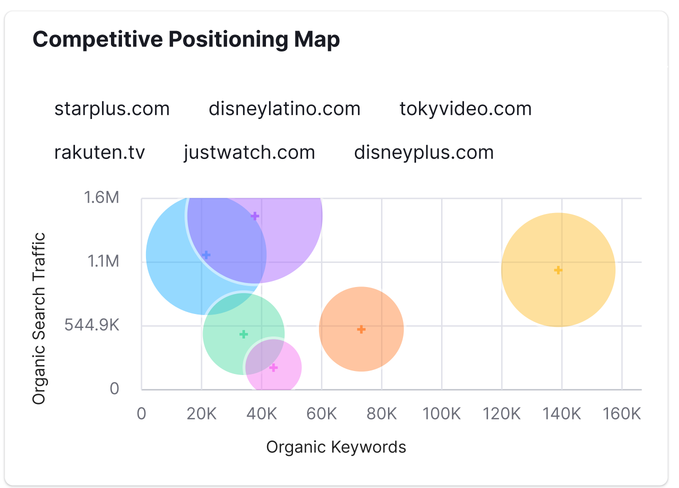
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Main Organic Competitors 15,062

Competitor	Com. Level	Com. Keywords	SE Keywords
starplus.com		2,413	21,565
disneylatino.com		2,583	34,042
tokyvideo.com		3,134	73,220
rakuten.tv		2,676	43,974
justwatch.com		6,449	138,807

View details

Competitive Positioning Map



Advertising Research AR

Top Paid Keywords 503

Keyword	Pos.	Volume	CPC (U...	Traffi...
netflix	1	2,740,000	0.12	29.91
cuevana	1	2,240,000	0.04	24.45
disney plus	1	673,000	0.12	7.34
pluto tv	1	673,000	0.13	7.34
hbo max	1	673,000	0.15	7.34

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Paid Position Distribution

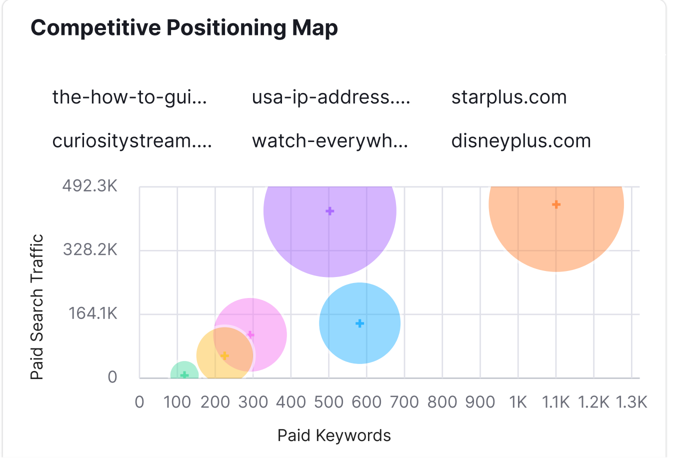


Main Paid Competitors 162

Competitor	Com. Level	Com. Keywords	Paid Keyw...
the-how-to-guid...		61	582
usa-ip-address.c...		20	119
starplus.com		41	1,101
curiositystream.c...		17	292
watch-everywhe...		15	225

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Competitive Positioning Map



Sample Text Ads 503

Una Oferta De Disney+ - Ahorrá 75% - Aprovechá Esta Oferta
https://www.disneyplus.com
Las mejores historias en Disney+ al mejor precio por 3 meses. Oferta por tiempo limitado. Star+ y Disney+ Programas: Disney+, ESPN, Star+, Marvel, Pixar, Star Wars. Descargala y disfruta. Lo mejor de Disney, Pixar, Marvel, Star Wars...

Una Oferta De Disney+ - Ahorrá 75% - Aprovechá Esta Oferta
https://www.disneyplus.com
Las mejores historias en Disney+ al mejor precio por 3 meses. Oferta por tiempo limitado. Lo mejor de Disney, Pixar, Marvel, Star Wars y NatGeo a un precio imperdible por 3 meses. Star+ y Disney+ Originales Star+ Descargala y disfruta. Suscríbete ahora.

Una Oferta De Disney+ - $199 al mes por 3 meses
https://www.disneyplus.com
Las mejores historias en Disney+ al mejor precio por 3 meses. Oferta por tiempo limitado. Lo mejor de Disney, Pixar, Marvel, Star Wars y NatGeo a un precio imperdible por 3 meses. Descargala y disfruta. Estrenos Exclusivos. Originales Disney+ Tus clásicos favoritos.

Oferta Por Tiempo Limitado - Ahorrá 75% - Un Precio Imperdible
https://www.disneyplus.com
Las mejores historias en Disney+ al mejor precio por 3 meses. Oferta por tiempo limitado. Lo mejor de Disney, Pixar, Marvel, Star Wars y NatGeo a un precio imperdible por 3 meses. Suscríbete ahora. Descargala y disfruta. Star+ y Disney+ Originales Star+.

View details

Backlinks

Worldwide All time

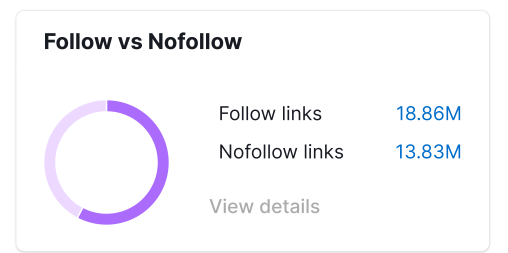
Backlinks

Export

Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type
Privacy Policy - The Walt Disney ... https://privacy.thewaltdisneycom...	Disney+ Account page https://www.disneyplus.com/account	follow
Go.com | The Walt Disney Compa... http://go.com/	Avatar: The Way of Water https://www.disneyplus.com/movie...	follow
Go.com | The Walt Disney Compa... http://go.com/	Disney+ https://www.disneyplus.com/welco...	follow
Qiaeru https://www.qiaeru.com/	Disney+ https://www.disneyplus.com/	follow
Watch Confidential Informant | Pe... https://naxus.site/movie/1070802...	Disney+ https://disneyplus.com/	nofollow

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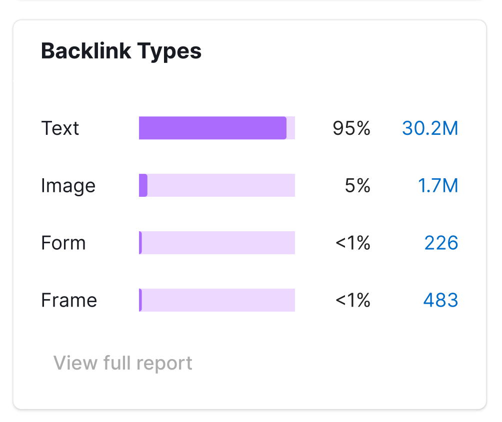
Follow vs Nofollow



Follow links	18.86M
Nofollow links	13.83M

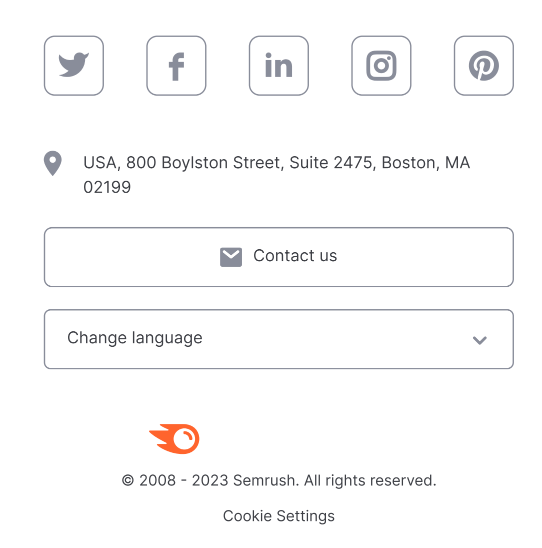
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Backlink Types



Text	95%	30.2M
Image	5%	1.7M
Form	<1%	226
Frame	<1%	483

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